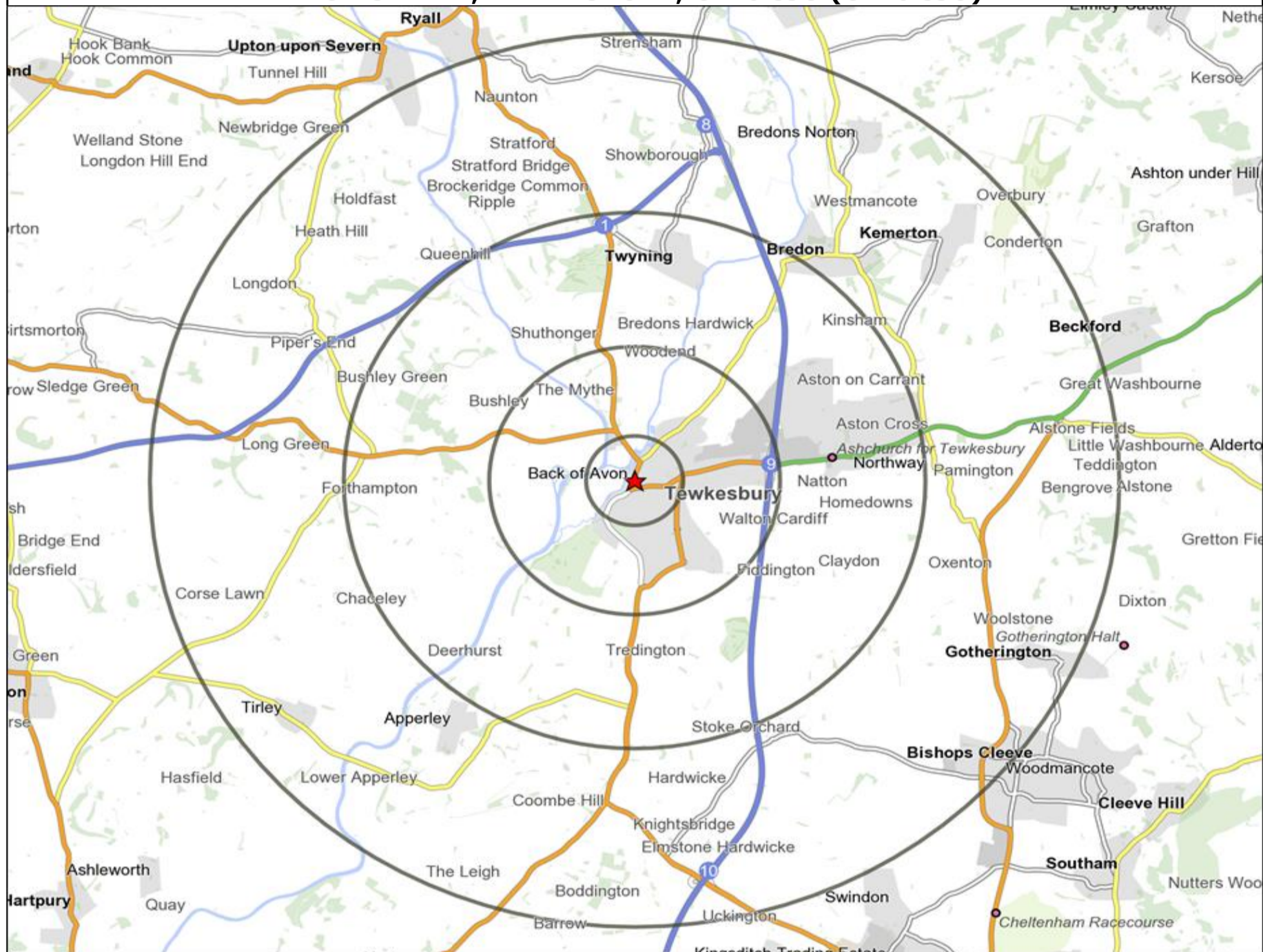




**Customer Profile Report for NOTTINGHAM ARMS, TEWKESBURY (Punch Outlet Number: 20183)
HIGH STREET, TEWKESBURY, GL20 5JU (GL20 5JU)**



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

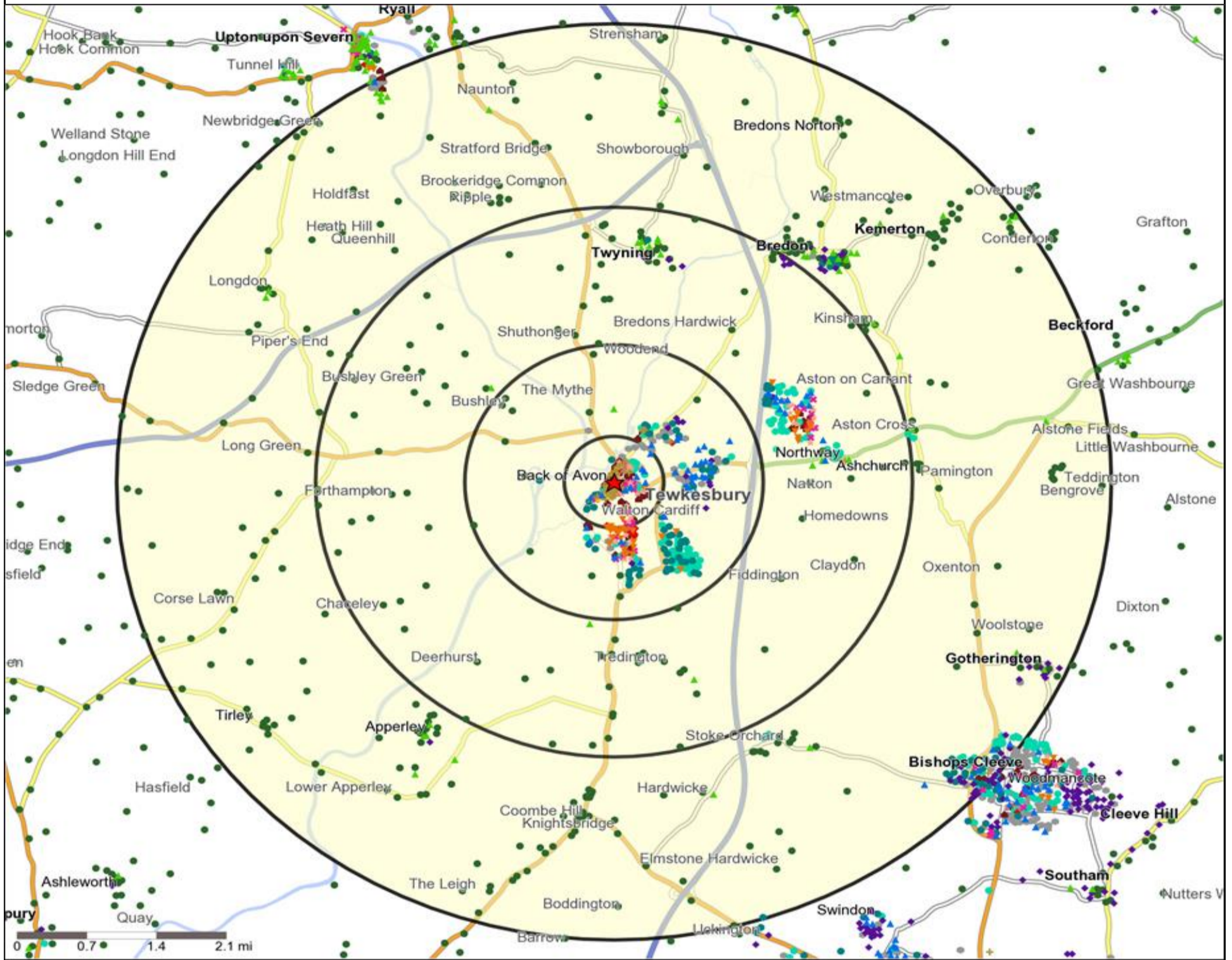
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	419	2,655	4,321	6,558	10,343	55	97	99	96	94
16-17	53	323	545	843	1,237	57	95	100	100	90
18-24	368	1,130	1,766	2,417	4,931	101	86	84	74	93
25-34	576	2,089	3,149	4,146	7,415	104	105	99	83	92
35-44	456	1,897	2,979	4,521	6,950	89	103	101	98	93
45-54	596	2,158	3,534	5,865	9,179	104	104	107	114	110
55-64	514	1,626	2,757	4,722	7,415	113	99	104	115	111
65+	1,052	2,709	4,292	7,247	11,421	145	103	102	111	108
Population estimate 2015	4,034	14,587	23,343	36,319	58,891	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	3,831	14,068	22,360	34,683	55,959	98%	98%	97%	98%	97%
Mixed / Multiple Ethnic Groups	33	144	217	322	595	1%	1%	1%	1%	1%
Asian / Asian British	38	121	192	299	901	1%	1%	1%	1%	2%
Black / African / Caribbean / Black British	4	30	51	62	193	0%	0%	0%	0%	0%
Other Ethnic Group	18	47	115	189	243	0%	0%	1%	1%	0%
All People (Ethnic Group)	3,924	14,410	22,935	35,555	57,891	100	100	100	100	100



Mosaic UK Map and Data: NOTTINGHAM ARMS, TEWKESBURY (201838)



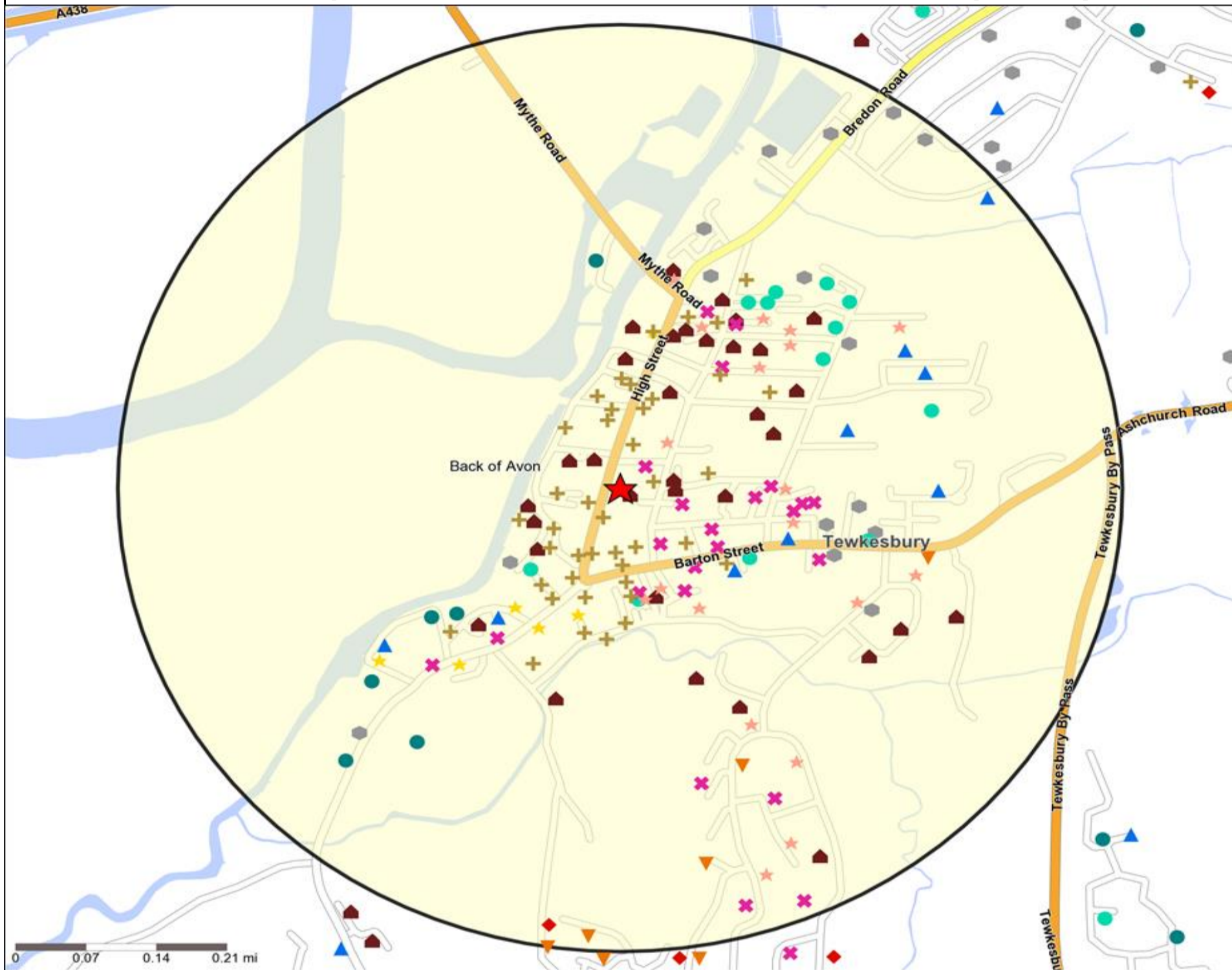
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- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Mosaic UK Groups
- A City Prosperity
- ◆ B Prestige Positions
- C Country Living
- ▲ D Rural Reality
- E Senior Security
- ▲ F Suburban Stability
- G Domestic Success
- H Aspiring Homemakers
- ▼ I Family Basics
- ✕ J Transient Renters
- ◆ K Municipal Challenge
- L Vintage Value
- ★ M Modest Traditions
- ★ N Urban Cohesion
- + O Rental Hubs

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	0	0	0	0	0	0	0
B Prestige Positions (18+)	0	260	488	1,710	1,681	0	31	37	82	49
C Country Living (18+)	25	223	2,107	7,335	12,186	10	28	165	367	374
D Rural Reality (18+)	1	11	390	1,465	3,211	0	1	31	73	99
E Senior Security (18+)	386	1,210	1,292	1,633	3,001	133	128	87	70	79
F Suburban Stability (18+)	357	1,243	1,689	1,829	2,231	164	176	151	104	78
G Domestic Success (18+)	83	2,166	2,420	3,468	3,529	28	222	157	143	89
H Aspiring Homemakers (18+)	159	2,264	4,029	5,087	6,305	49	215	241	194	148
I Family Basics (18+)	162	730	1,283	1,296	3,446	63	87	97	62	102
J Transient Renters (18+)	566	838	1,239	1,315	2,648	276	125	117	79	98
K Municipal Challenge (18+)	26	204	212	230	1,175	12	30	20	14	43
L Vintage Value (18+)	750	1,109	1,329	1,493	2,424	335	152	115	82	82
M Modest Traditions (18+)	351	560	954	954	1,815	207	102	109	70	81
N Urban Cohesion (18+)	100	102	102	102	161	54	17	11	7	7
O Rental Hubs (18+)	593	672	803	855	3,143	216	75	57	39	87
Adults 18+ estimate 2015	3,559	11,592	18,337	28,772	46,956	100	100	100	100	100



Mosaic UK Map and Data: NOTTINGHAM ARMS, TEWKESBURY (201838)



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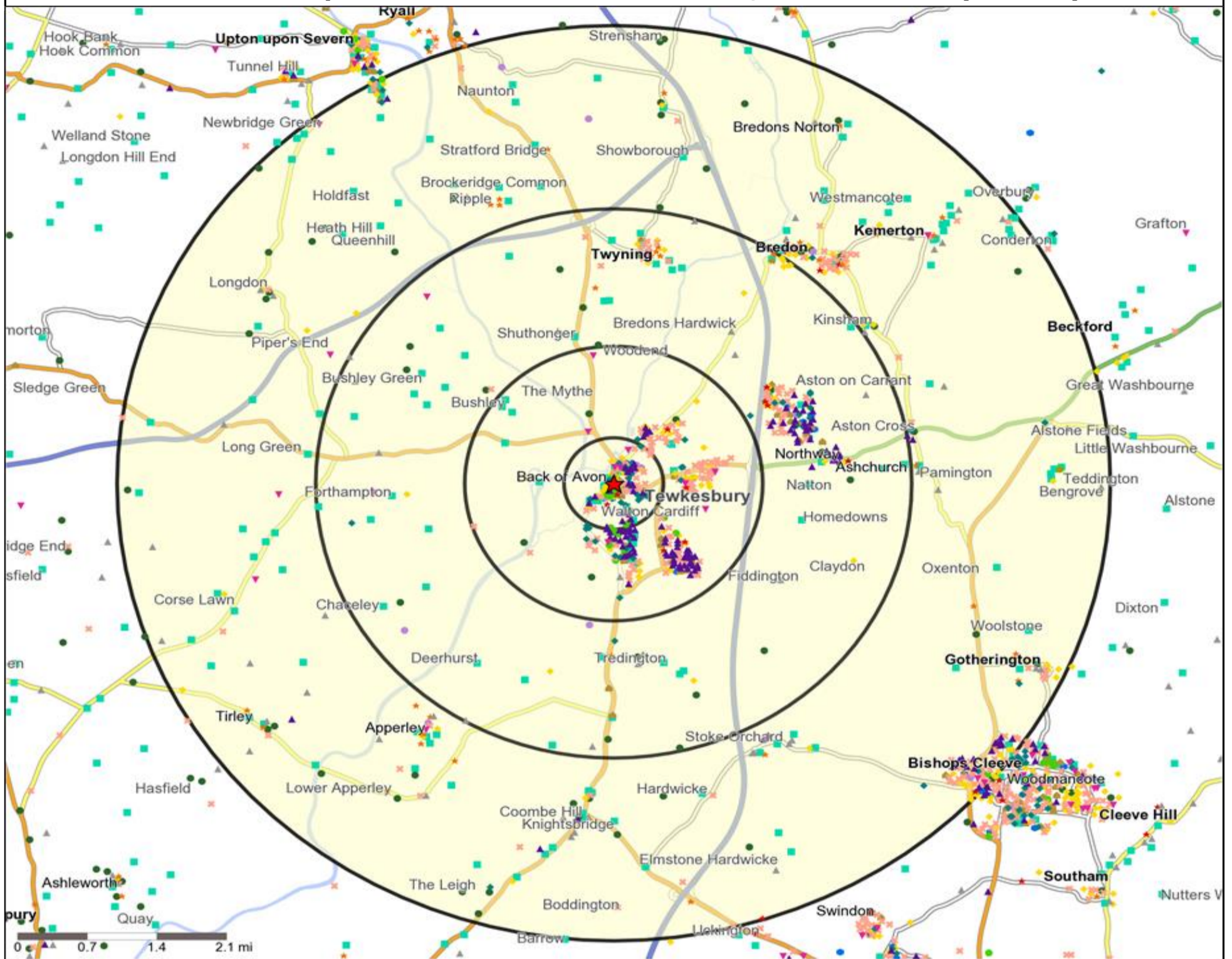
- | | | | | |
|-------------------------------|-------------------------|----------------------|-----------------------|---------------------|
| Location | Mosaic UK Groups | D Rural Reality | H Aspiring Homemakers | L Vintage Value |
| 0.5, 1.5, 3 & 5 Mile Distance | A City Prosperity | E Senior Security | I Family Basics | M Modest Traditions |
| Rivers, Canals and Lakes | B Prestige Positions | F Suburban Stability | J Transient Renters | N Urban Cohesion |
| | C Country Living | G Domestic Success | K Municipal Challenge | O Rental Hubs |

Mosaic UK Data Table (Residential)

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	0	0
C Country Living (18+)	25	10
D Rural Reality (18+)	1	0
E Senior Security (18+)	386	133
F Suburban Stability (18+)	357	164
G Domestic Success (18+)	83	28
H Aspiring Homemakers (18+)	159	49
I Family Basics (18+)	162	63
J Transient Renters (18+)	566	276
K Municipal Challenge (18+)	26	12
L Vintage Value (18+)	750	335
M Modest Traditions (18+)	351	207
N Urban Cohesion (18+)	100	54
O Rental Hubs (18+)	593	216
Adults 18+ estimate 2015	3,559	100



Occasions Map and Data: NOTTINGHAM ARMS, TEWKESBURY (201838)



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- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Occasions Types**
- 01 Mine's a Pint
- ◆ 02 Early Doors
- 03 Everyday is Friday
- ▲ 04 Weekend Millionaires
- 05 Out On The Town
- ▲ 06 Business and Pleasure
- 07 Sporting Pints
- 08 Student Social
- ▼ 09 Leisurely Lunch
- 10 Wining and Dining
- ▲ 11 Household Outing
- ★ 12 Midweek Meal Deal
- ◆ 13 Date Night
- ★ 14 Birthday Treat
- ★ 15 Pre Show Meal

Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	357	787	1,285	2,261	3,786	139	88	91	106	108
02 Early Doors	350	887	1,337	1,938	3,063	162	119	113	108	105
03 Everyday is Friday	210	712	1,140	1,587	2,760	114	112	113	104	111
04 Weekend Millionaires	302	1,197	1,750	2,229	3,689	114	130	121	101	102
05 Out On The Town	251	890	1,357	1,829	3,218	98	100	97	86	93
06 Business and Pleasure	68	325	610	1,185	1,910	52	71	85	108	107
07 Sporting Pints	208	656	996	1,223	2,587	74	67	65	52	68
08 Student Social	50	296	544	1,100	1,898	42	71	83	111	117
09 Leisurely Lunch	255	838	1,316	2,148	3,442	102	96	96	103	101
10 Wining and Dining	244	1,095	1,680	2,580	3,736	86	110	108	109	96
11 Household Outing	233	872	1,369	1,863	2,970	103	111	111	99	97
12 Midweek Meal Deal	93	320	689	1,110	2,116	73	73	99	105	123
13 Date Night	222	857	1,279	2,103	3,053	110	122	116	125	111
14 Birthday Treat	160	690	1,065	1,699	2,519	79	98	96	101	92
15 Pre Show Meal	70	253	402	640	1,014	100	105	105	111	107
Number of Occasions	3,073	10,675	16,819	25,495	41,761	100	100	100	100	100



Competition Map and Data: NOTTINGHAM ARMS, TEWKESBURY (201838)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

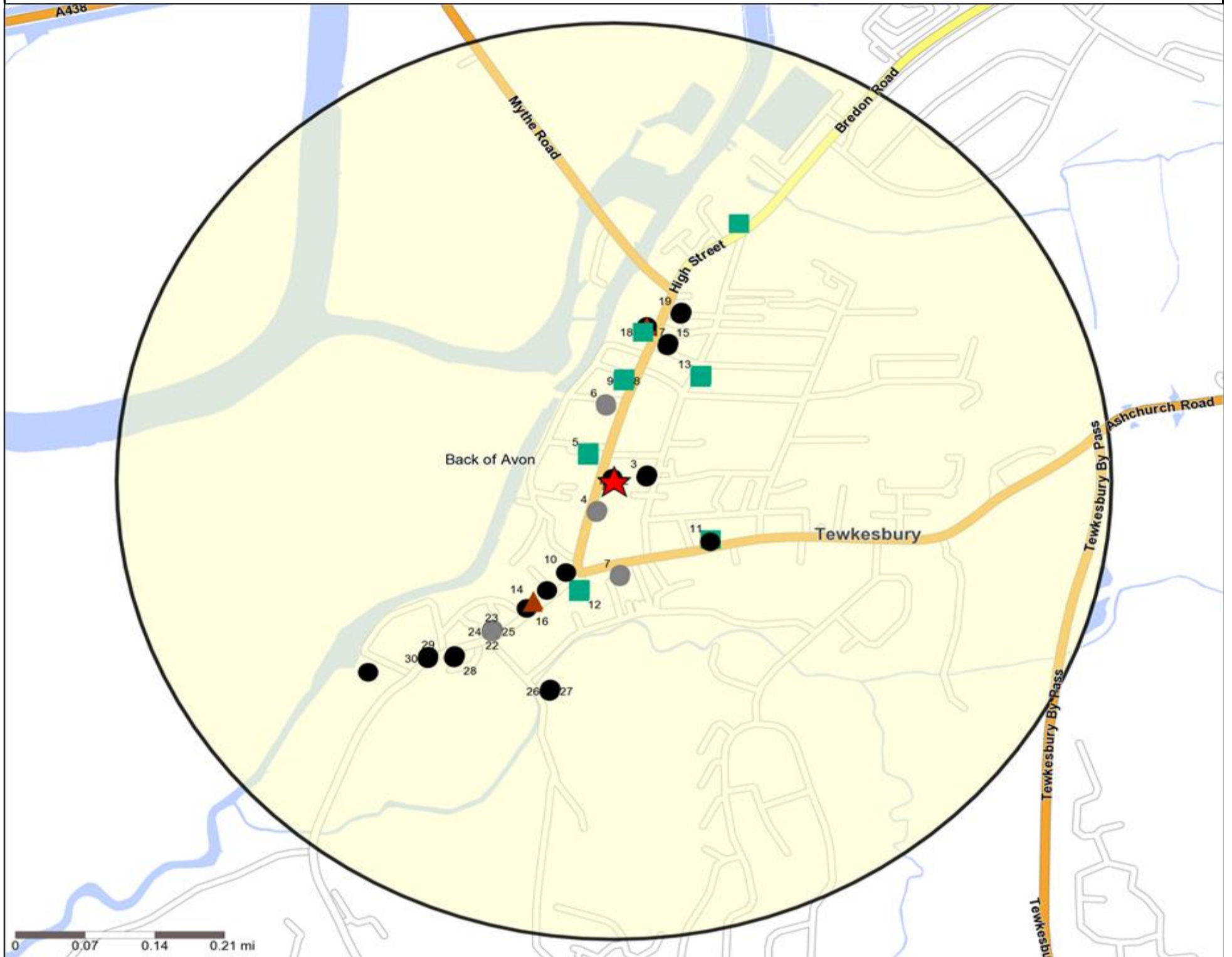
- Location
- Branded Food
- Dry Led
- Café / Wine Bar
- Other
- Circuit Bar
- Rural Character
- 0.5, 1.5, 3 & 5 Mile Distance
- Community Local
- Rivers, Canals and Lakes

Competition Type Summary Table











Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	4	4	4	4
Circuit Bar	2	2	3	4
Community Local	6	8	12	18
Dry Led	0	1	3	8
Branded Food Pub	1	3	3	3
Rural	0	0	0	2
Other	19	26	33	43
Total	32	44	58	82



Competition Map and Data: NOTTINGHAM ARMS, TEWKESBURY (201838)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

-  Location
-  Branded Food
-  Dry Led
-  Cafe / Wine Bar
-  Other
-  0.5, 1.5, 3 & 5 Mile Distance
-  Circuit Bar
-  Rural Character
-  Rivers, Canals and Lakes
-  Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	4
Circuit Bar	2
Community Local	6
Dry Led	0
Branded Food Pub	1
Rural	0
Other	19
Total	32



Local Competition: NOTTINGHAM ARMS, TEWKESBURY (201838)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	NOTTINGHAM ARMS, TEWKESBURY	HIGH STREET, TEWKESBURY, GL20 5JU	Punch Taverns	GL20 5JU	Punch Taverns	0.00
1	Rajshahi Indian Restaurant	121 High Street, Tewkesbury	Independent Free	GL20 5JU	Other	0.00
2	Nottingham Arms	130 High Street, Tewkesbury	Punch Pub Company	GL20 5JU	Circuit Bar	0.00
3	Dds Club	4 Oldbury Road, Tewkesbury	Independent Free	GL20 5NA	Other	0.03
4	Caffe Ricci	137 High Street, Tewkesbury	Independent Free	GL20 5JR	Cafe / Wine Bar	0.04
5	Britannia Inn	30 High Street, Tewkesbury	Star Pubs & Bars	GL20 5AT	Community Local	0.04
6	Champagne Charlies Wine Bar	2 Quay Street, Tewkesbury	Independent Free	GL20 5BE	Cafe / Wine Bar	0.08
7	Theoc House	85 Barton Street, Tewkesbury	Punch Pub Company	GL20 5PY	Cafe / Wine Bar	0.10
8	Anchor Inn	42 High Street, Tewkesbury	Enterprise Inns	GL20 5BH	Community Local	0.11
9	Tudor House Hotel	53 High Street, Tewkesbury	Chapman Group Limited	GL20 5BH	Other	0.11
10	Prezzo	103-105 Church Street, Tewkesbury	Prezzo plc	GL20 5AB	Other	0.11
11	Eastern Eye Tandori	21 Barton Street, Tewkesbury	Independent Free	GL20 5PR	Other	0.12
12	Berkeley Arms	8 Church Street, Tewkesbury	Wadworth & Co Limited	GL20 5PA	Community Local	0.13
13	Albion Inn	Oldbury Road, Tewkesbury	Punch Pub Company	GL20 5LR	Community Local	0.14
14	Royal Hop Pole Hotel	94 Church Street, Tewkesbury	Wetherspoon	GL20 5RT	Circuit Bar	0.16
15	Roses Theatre	Sun Street, Tewkesbury	Independent Free	GL20 5NX	Other	0.16
16	Tewkesbury & District Ymca	97 Church Street, Tewkesbury	Independent Free	GL20 5RS	Other	0.16
17	Olde Black Bear	68 High Street, Tewkesbury	Spirit Pub Company	GL20 5BJ	Community Local	0.17
18	New World Restaurant	61 High Street, Tewkesbury	Independent Free	GL20 5BJ	Other	0.17
19	Great Wall Of China Restaurant	17 High Street, Tewkesbury	Independent Free	GL20 5LD	Other	0.19
20	Salerno	66a Church Street, Tewkesbury	Independent Free	GL20 5RX	Other	0.21
21	My Great Grandfathers	84-85 Church Street, Tewkesbury	Independent Free	GL20 5RX	Other	0.21
22	Munira Tandoori Restaurant	69-70 Church Street, Tewkesbury	Independent Free	GL20 5RX	Other	0.21
23	Bay Tree	78 Church Street, Tewkesbury	Independent Free	GL20 5RX	Other	0.21
24	Abbey Hotel	67-68 Church Street, Tewkesbury	Independent Free	GL20 5RX	Other	0.21
25	Aubergine Cafe-Bar	73 Church Street, Tewkesbury	Independent Free	GL20 5RX	Cafe / Wine Bar	0.21
26	Tewkesbury Rugby Club	64 Gander Lane, Tewkesbury	Independent Free	GL20 5PG	Other	0.24
27	Tewkesbury Bowling Club	Gander Lane, Tewkesbury	Independent Free	GL20 5PG	Other	0.24
28	Royal British Legion Club	50 Church Street, Tewkesbury	Independent Free	GL20 5SN	Other	0.25
29	Jessop House	65 Church Street, Tewkesbury	Independent Free	GL20 5RZ	Other	0.27
30	Abbey Refectory	Church Street, Tewkesbury	Independent Free	GL20 5RZ	Other	0.27