



**Customer Profile Report for BRISTOL INN, CLEVEDON (Punch Outlet Number: 670036)
CHapel Hill Clevedon, Clevedon, BS21 7NL (BS21 7NL)**



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

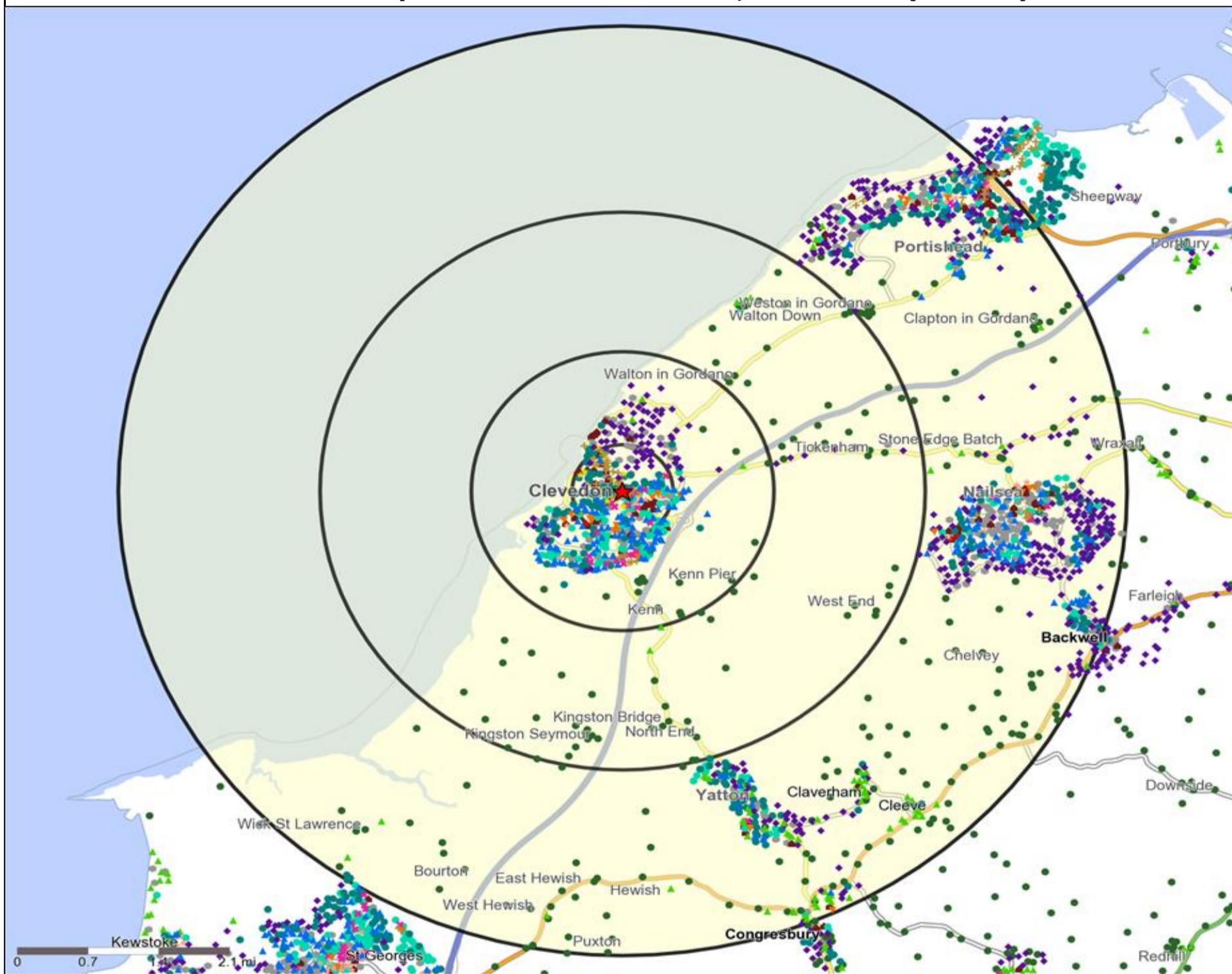
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	1,580	3,694	3,881	11,940	19,736	87	90	87	91	103
16-17	180	501	517	1,714	2,388	80	98	94	106	101
18-24	593	1,333	1,421	4,187	6,597	68	67	66	66	72
25-34	1,079	2,341	2,421	5,906	11,397	82	78	75	62	82
35-44	1,119	2,507	2,671	7,839	12,476	91	90	89	89	97
45-54	1,409	3,422	3,752	11,138	14,901	103	110	111	113	103
55-64	1,112	2,705	3,089	9,351	12,126	102	109	115	119	105
65+	2,605	5,452	6,009	17,631	22,160	149	138	140	140	121
Population estimate 2015	9,677	21,955	23,761	69,706	101,781	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	9,192	21,070	22,852	66,855	96,277	98%	98%	98%	98%	98%
Mixed / Multiple Ethnic Groups	61	143	152	573	897	1%	1%	1%	1%	1%
Asian / Asian British	97	195	197	623	1,035	1%	1%	1%	1%	1%
Black / African / Caribbean / Black British	17	38	41	115	293	0%	0%	0%	0%	0%
Other Ethnic Group	14	23	24	152	233	0%	0%	0%	0%	0%
All People (Ethnic Group)	9,381	21,469	23,266	68,318	98,735	100	100	100	100	100



Mosaic UK Map and Data: BRISTOL INN, CLEVEDON (670036)



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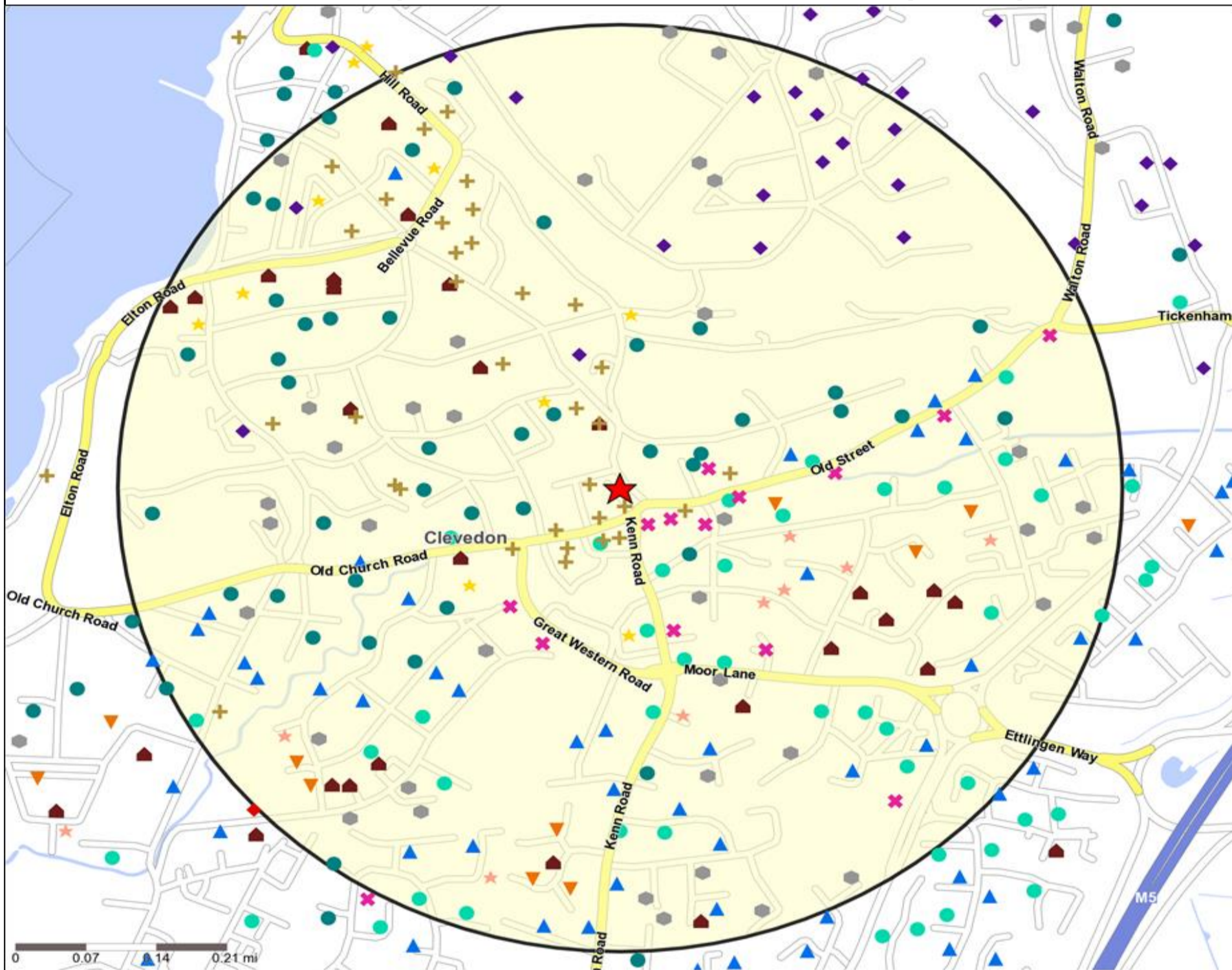
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- ★ Mosaic UK Groups
- A City Prosperity
- ◆ B Prestige Positions
- C Country Living
- ▲ D Rural Reality
- E Senior Security
- ▲ F Suburban Stability
- G Domestic Success
- H Aspiring Homemakers
- ▼ I Family Basics
- ✕ J Transient Renters
- ◆ K Municipal Challenge
- L Vintage Value
- ★ M Modest Traditions
- ★ N Urban Cohesion
- + O Rental Hubs

Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	0	0	0	0	0	0	0
B Prestige Positions (18+)	442	2,267	2,481	13,421	12,590	78	176	177	329	217
C Country Living (18+)	1	220	1,402	3,735	3,539	0	18	105	96	64
D Rural Reality (18+)	0	112	273	2,406	1,789	0	9	20	62	32
E Senior Security (18+)	1,033	2,283	2,325	6,665	9,328	163	159	148	147	144
F Suburban Stability (18+)	1,157	3,223	3,223	6,976	8,471	242	299	274	204	174
G Domestic Success (18+)	1,355	2,661	2,661	9,618	11,973	206	179	164	205	179
H Aspiring Homemakers (18+)	947	2,674	2,676	5,001	14,630	133	166	153	98	202
I Family Basics (18+)	277	357	357	817	2,830	49	28	26	20	49
J Transient Renters (18+)	317	692	692	999	3,124	70	68	62	31	68
K Municipal Challenge (18+)	8	68	68	169	366	2	7	6	5	8
L Vintage Value (18+)	951	1,236	1,236	3,250	4,364	193	111	102	92	87
M Modest Traditions (18+)	250	355	355	741	3,601	67	42	39	28	95
N Urban Cohesion (18+)	235	257	257	257	271	57	28	26	9	7
O Rental Hubs (18+)	839	1,248	1,248	1,872	2,629	139	92	84	43	43
Adults 18+ estimate 2015	7,812	17,653	19,254	55,927	79,505	100	100	100	100	100



Mosaic UK Map and Data: BRISTOL INN, CLEVEDON (670036)



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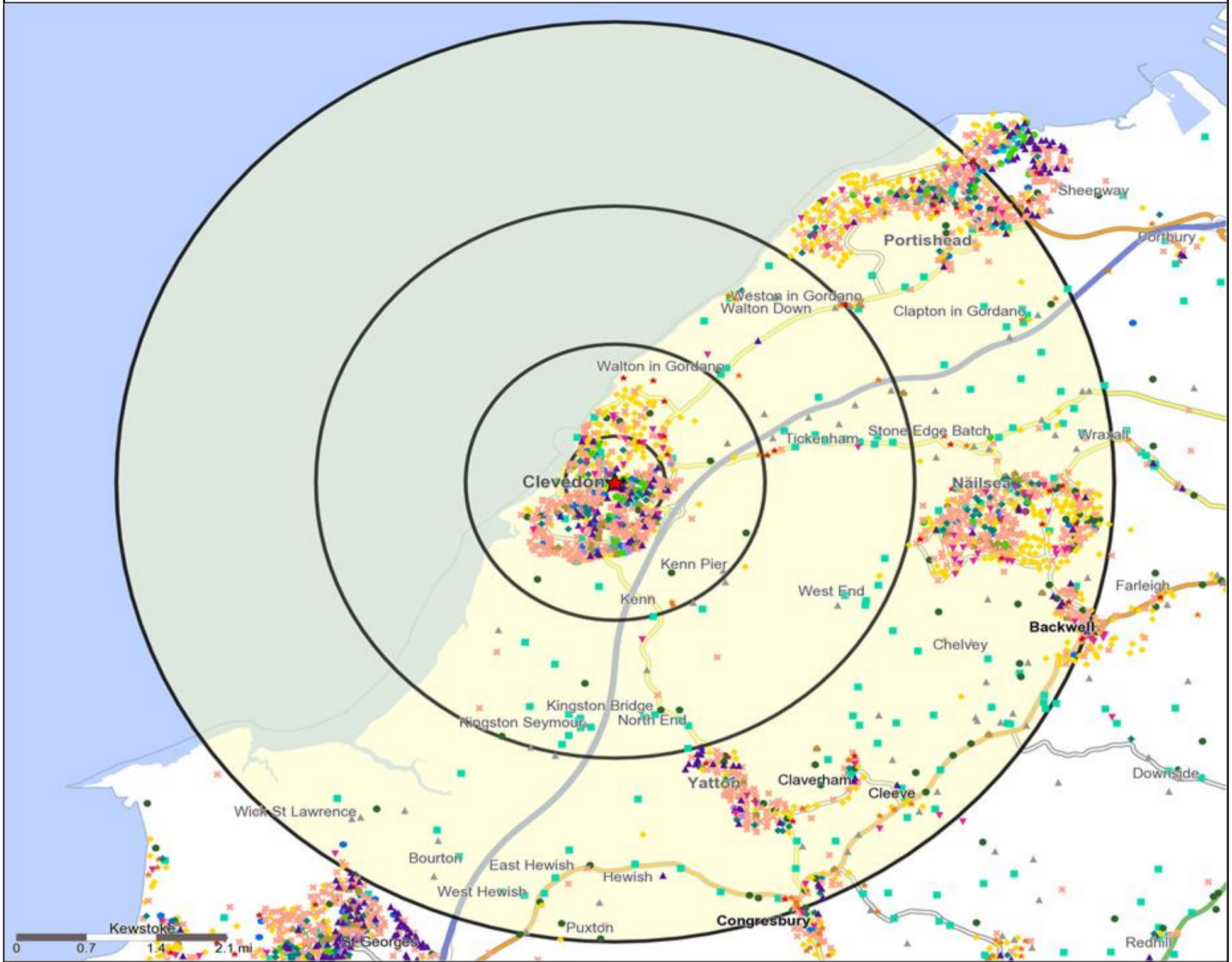
- Location
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes
- Mosaic UK Groups**
- A City Prosperity
- B Prestige Positions
- C Country Living
- D Rural Reality
- E Senior Security
- F Suburban Stability
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- H Aspiring Homemakers
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- L Vintage Value
- M Modest Traditions
- N Urban Cohesion
- O Rental Hubs

Mosaic UK Data Table (Residential)

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	442	78
C Country Living (18+)	1	0
D Rural Reality (18+)	0	0
E Senior Security (18+)	1,033	163
F Suburban Stability (18+)	1,157	242
G Domestic Success (18+)	1,355	206
H Aspiring Homemakers (18+)	947	133
I Family Basics (18+)	277	49
J Transient Renters (18+)	317	70
K Municipal Challenge (18+)	8	2
L Vintage Value (18+)	951	193
M Modest Traditions (18+)	250	67
N Urban Cohesion (18+)	235	57
O Rental Hubs (18+)	839	139
Adults 18+ estimate 2015	7,812	100



Occasions Map and Data: BRISTOL INN, CLEVEDON (670036)



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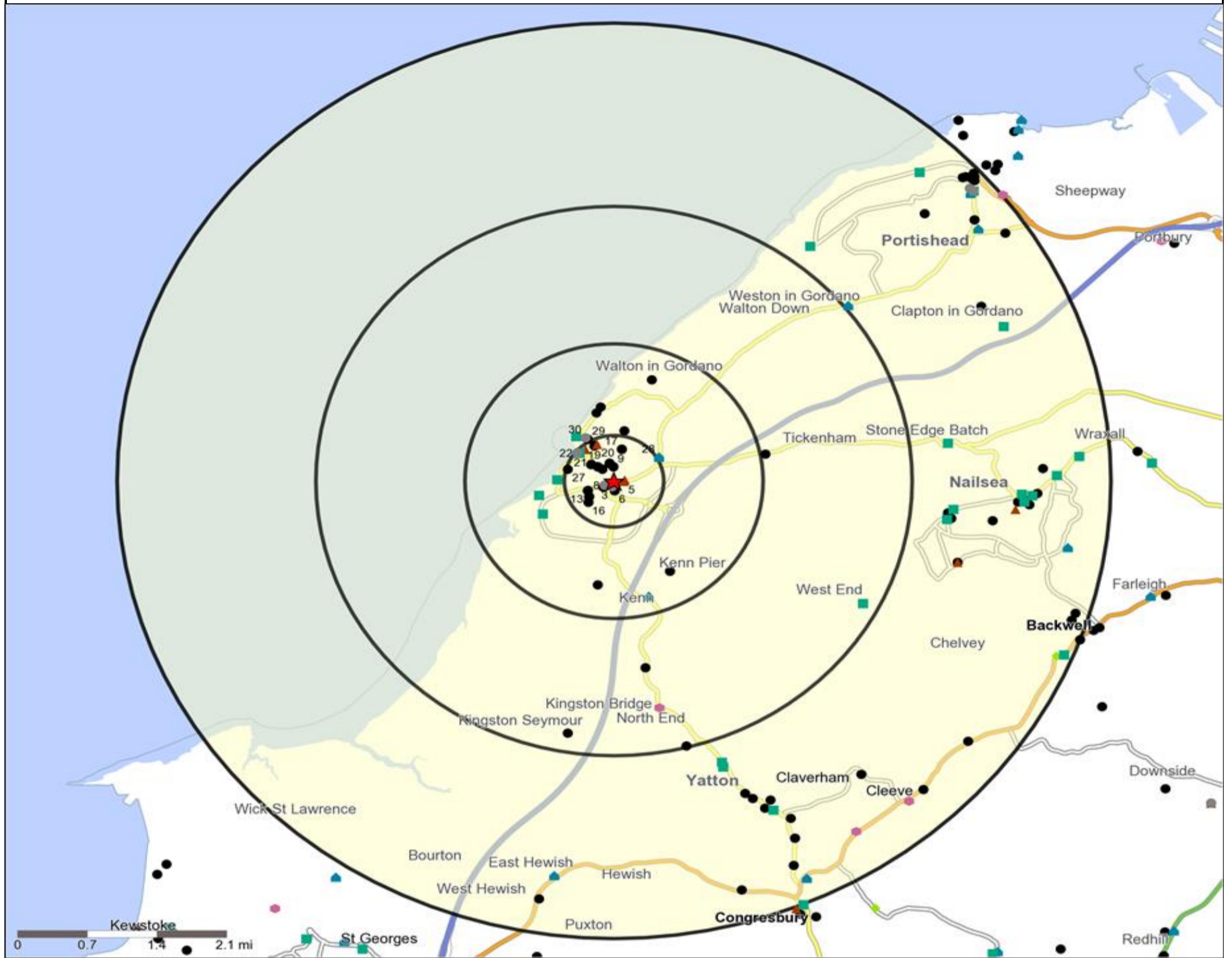
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- 01 Mine's a Pint
- ◆ 02 Early Doors
- 03 Everyday is Friday
- ▲ 04 Weekend Millionaires
- 05 Out On The Town
- ▲ 06 Business and Pleasure
- 07 Sporting Pints
- 08 Student Social
- ▼ 09 Leisurely Lunch
- ▲ 10 Wining and Dining
- ▲ 11 Household Outing
- ★ 12 Midweek Meal Deal
- ◆ 13 Date Night
- ★ 14 Birthday Treat
- ★ 15 Pre Show Meal

Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	452	926	1,132	3,195	4,447	83	75	85	84	76
02 Early Doors	509	1,075	1,167	3,427	5,100	111	104	105	108	104
03 Everyday is Friday	420	919	970	2,682	4,480	107	105	102	99	107
04 Weekend Millionaires	481	1,034	1,054	2,625	6,078	85	82	77	67	100
05 Out On The Town	553	1,202	1,242	3,199	5,662	102	98	94	85	97
06 Business and Pleasure	224	476	588	1,539	2,362	80	76	87	79	78
07 Sporting Pints	428	853	865	1,956	4,068	71	63	60	47	63
08 Student Social	190	515	578	2,036	2,595	75	90	94	116	95
09 Leisurely Lunch	579	1,298	1,423	4,301	5,946	108	108	110	116	104
10 Wining and Dining	752	1,820	1,911	5,894	8,136	124	133	130	140	125
11 Household Outing	521	1,152	1,207	3,199	5,722	108	107	104	96	111
12 Midweek Meal Deal	177	405	470	1,238	2,149	65	67	72	66	74
13 Date Night	594	1,458	1,551	4,923	6,459	138	151	149	165	140
14 Birthday Treat	479	1,132	1,211	3,920	5,104	111	117	116	131	110
15 Pre Show Meal	181	430	465	1,238	1,874	122	129	130	120	118
Number of Occasions	6,540	14,695	15,834	45,372	70,182	100	100	100	100	100



Competition Map and Data: BRISTOL INN, CLEVEDON (670036)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

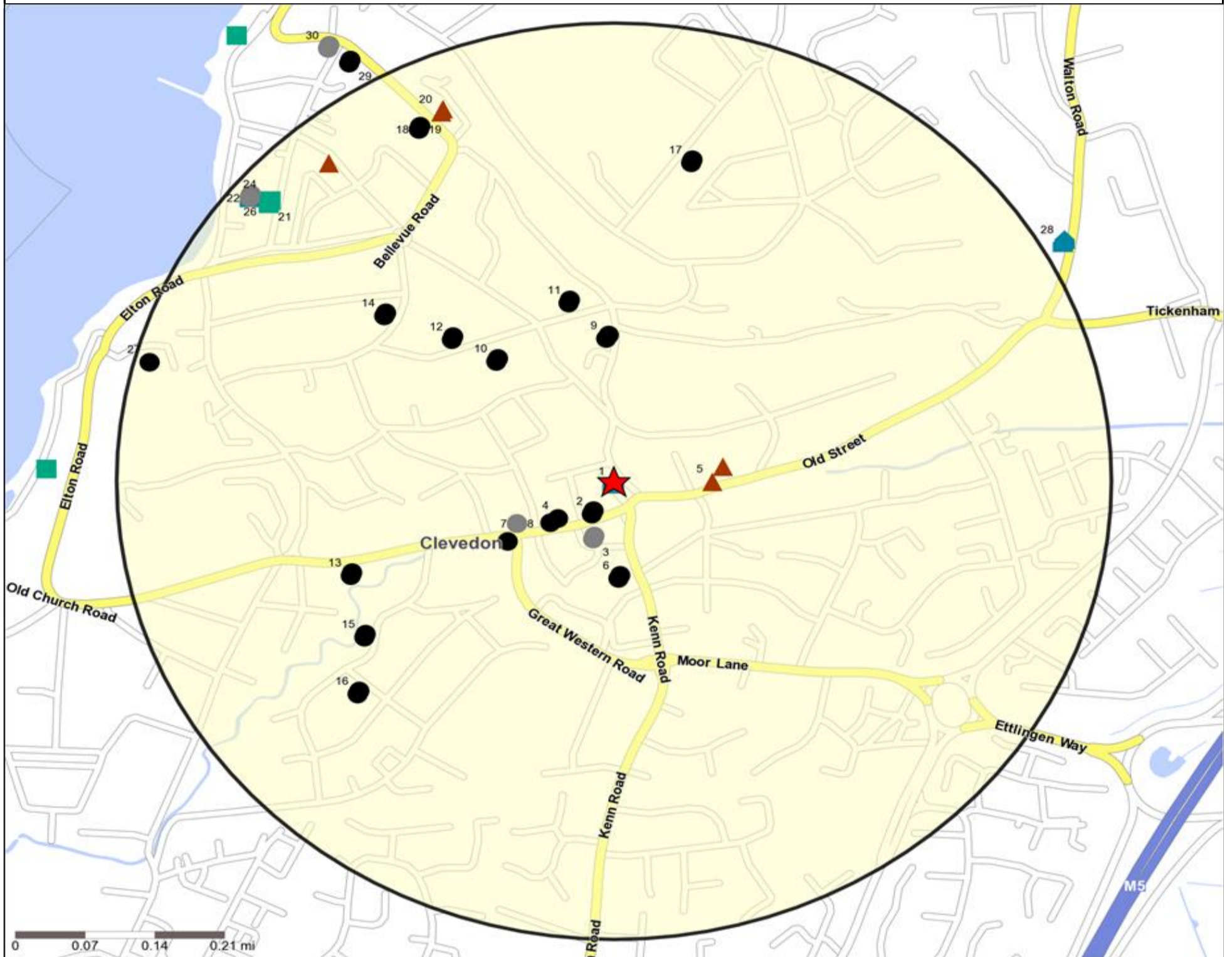
- Location
- Branded Food
- Dry Led
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- Circuit Bar
- Rural Character
- Rivers, Canals and Lakes
- Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	3	4	4	6
Circuit Bar	2	2	2	4
Community Local	1	4	5	22
Dry Led	2	4	4	8
Branded Food Pub	0	1	2	5
Rural	0	0	0	1
Other	19	28	32	75
Total	27	43	49	121



Competition Map and Data: BRISTOL INN, CLEVEDON (670036)



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- Location
- Branded Food
- Dry Led
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- Circuit Bar
- Rural Character
- Rivers, Canals and Lakes
- Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	3
Circuit Bar	2
Community Local	1
Dry Led	2
Branded Food Pub	0
Rural	0
Other	19
Total	27



Local Competition: BRISTOL INN, CLEVEDON (670036)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	BRISTOL INN, CLEVEDON	CHAPEL HILL CLEVEDON, CLEVEDON, BS21 7NL	Punch Taverns	BS21 7NL	Punch Taverns	0.00
1	Bristol Hotel	Chapel Hill, Clevedon	Punch Pub Company	BS21 7NL	Dry Led	0.00
2	Clevedon Triangle Club	1 Old Church Road, Clevedon	Independent Free	BS21 6LZ	Other	0.04
3	Piazza	4 Station Road, Clevedon	Independent Free	BS21 6NH	Cafe / Wine Bar	0.07
4	Red Rose	23-25 Old Church Road, Clevedon	Independent Free	BS21 6LU	Other	0.07
5	Waggon & Horses	20 Old Street, Clevedon	Enterprise Inns	BS21 6BY	Circuit Bar	0.10
6	Tandoori Nights	11 Clevedon Triangle Centre, Clevedon	Independent Free	BS21 6HX	Other	0.11
7	Monsoon Restaurant	33 Old Church Road, Clevedon	Independent Free	BS21 6NN	Other	0.11
8	Teatro Lounge	Old Church Road, Clevedon	Loungers	BS21 6NN	Cafe / Wine Bar	0.11
9	Clevedon Promenade Bowling Club	Chapel Hill, Clevedon	Independent Free	BS21 7LL	Other	0.16
10	Clevedon Community Centre	2 Princes Road, Clevedon	Independent Free	BS21 7SZ	Other	0.18
11	Clevedon Bowling Club	Princes Road, Clevedon	Independent Free	BS21 7NQ	Other	0.20
12	Clevedon Lawn Tennis Club	Princes Road, Clevedon	Independent Free	BS21 7SY	Other	0.22
13	Cheuing Chan Chop Suey	64 Old Church Road, Clevedon	Independent Free	BS21 6PT	Other	0.28
14	Clevedon Masonic Club	5 Albert Road, Clevedon	Independent Free	BS21 7RP	Other	0.29
15	Clevedon United Football Club & Social Club	Coleridge Vale Road North, Clevedon	Independent Free	BS21 6PS	Other	0.30
16	Clevedon Rugby Club	Coleridge Vale Road West, Clevedon	Independent Free	BS21 6PF	Other	0.35
17	Clevedon Cricket Club	Esmond Grove, Clevedon	Independent Free	BS21 7HW	Other	0.36
18	Junior Poon Peking & Szechuan Restaurant	16 Hill Road, Clevedon	Independent Free	BS21 7NZ	Other	0.43
19	Scoozi	18 Hill Road, Clevedon	Independent Free	BS21 7NZ	Other	0.43
20	Limehouse	59 Hill Road, Clevedon	Independent Free	BS21 7PD	Circuit Bar	0.44
21	Royal Oak	35 Copse Road, Clevedon	Punch Pub Company	BS21 7QN	Community Local	0.46
22	Tiffin	11 The Beach, Clevedon	Independent Free	BS21 7QU	Cafe / Wine Bar	0.48
23	Clevedon Sailing Club	Princes Road, The Beach, Clevedon	Independent Free	BS21 7QU	Other	0.48
24	Moon & Sixpence	15 The Beach, Cleveland, Clevedon	Greene King	BS21 7QU	Dry Led	0.48
25	Il Giardino	12 The Beach, Clevedon	Independent Free	BS21 7QU	Other	0.48
26	Express Cafe	20 The Beach, Clevedon	Independent Free	BS21 7QU	Other	0.48
27	Hawthorns	18-19 Elton Road, Clevedon	*Other Small Retail Groups	BS21 7EH	Other	0.48
28	Old Inn	9 Walton Road, Clevedon	Enterprise Inns	BS21 6AE	Dry Led	0.52
29	Mon Plaisir Restaurant	32-34 Hill Road, Clevedon	Independent Free	BS21 7PH	Other	0.53
30	Cellar	38 Hill Road, Clevedon	Independent Free	BS21 7PJ	Cafe / Wine Bar	0.55